

# Supercar firm planning £3m boost for jobs

West Midland luxury car firm Jensen plans to boost its workforce to nearly 300 in a £3million project to increase output from one car a month to 12 a week.

The company, which turns out the £40,000 Interceptor, expects cash backing from America, where there is a huge demand for the car.

Jensen chief Mr Ian Orford said today: "We carried out a recent study which showed that to produce 12 a week we would need a workforce of between 200 and 300."

The company, which at present employs 40 workers at Kelvin Way, West Bromwich, wants to meet potential orders in the USA, and would have to export at least 500 cars a year to the States.

## Parties

Mr Orford revealed today that he has had several "overtures" from big corporations, particularly in the USA.

"What we need is for either one or a number of parties to put cash into Jensen so we could build more cars, and I doubt whether this would come from the UK," he said.

Mr Orford added: "We are in a Catch 22 situation. We could carry on as we are, making one car a month, not being able to generate enough cash to produce anything new.

"If we are to boost output to 12 cars a week we would need £3million. If we wanted to develop a new bodyshell and buy a new factory, we are talking about £5million or £6million," he explained.

