



THE '541' DE-LUXE SALOON

By incorporating Disc Brakes (manufactured by Dunlop) on all wheels, the '541' de-luxe saloon becomes the first British production car of this type to be so equipped.

Designed to give all round increased braking efficiency, Disc Brakes give smoother and more progressive braking and enable the owners to use, in greater safety, the high speeds of which the '541' is capable.



JENSEN MOTORS LIMITED · WEST BROMWICH · STAFFS

Complete specification comprises :- Disc Brakes on all wheels, Overdrive, High Compression Head and Twin Exhaust System, Wire Wheels, Heater and Demister Unit, Revolution Counter and Windscreen Washers.

Body dimensions, performance data and colour range remain as detailed in the '541' catalogue.

Basic Price £1,714 0 0 Purchase Tax £858 7 0 Total £2,572 7 0

