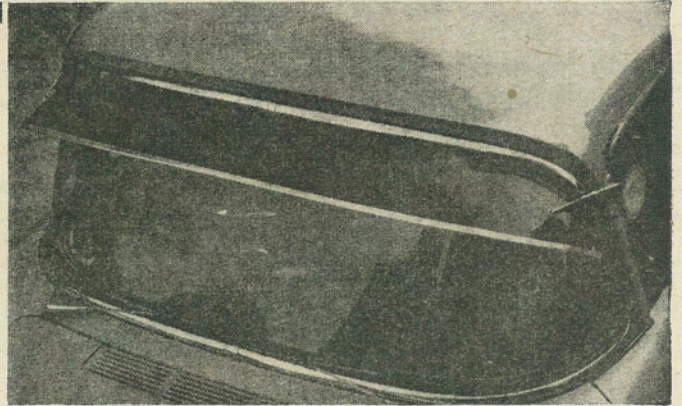


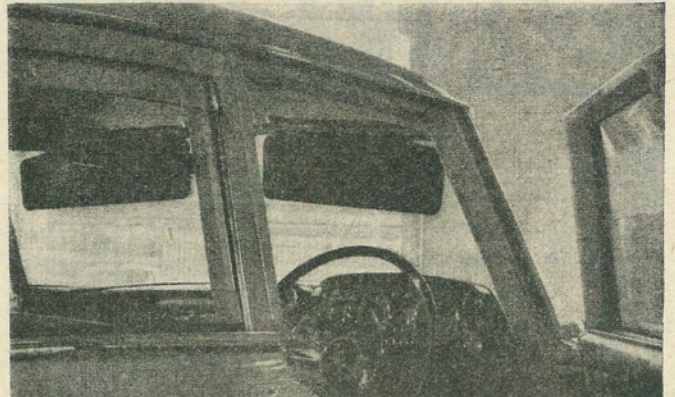
More and more 'Perspex' is being used in modern cars

Jensen 541 R Series Saloon made by Jensen Motors Ltd., West Bromwich, with rear window made from 'Perspex' acrylic sheet by Phipps Plastic Products Ltd., Bromford Lane, West Bromwich.

IN modern cars great use is being made of 'Perspex' acrylic sheet—are you making full use of this truly outstanding material? 'Perspex' offers absolute clarity in clear form as well as an extremely high degree of light transmission in tinted form. It is light in weight and it can be formed to smooth, modern, streamlined shapes. Another great advantage 'Perspex' offers is toughness. It has long been established that 'Perspex' stands up to weather conditions throughout the world. Finally, 'Perspex' is a handsome, longlasting material, a material modern car owners are glad to have in their cars.



K.L. Transparent Sun Visor made from 'Perspex' acrylic sheet by the Key-Leather Co. Ltd., Urswick Rd., London, E.9. This is a windscreen model combined with aerial and is fitted to a Vauxhall Victor. A large range of models for other cars is also available.



3-litre Rover, made by The Rover Co. Ltd., Solihull, showing sun visors made from coloured 'Perspex' acrylic sheet by E. F. Tanner & Co. Ltd., Rhayader. On each of the four doors are side louvres made from clear 'Perspex'.

'PERSPEX'

'Perspex' is the registered trade mark for the acrylic sheet manufactured by I.C.I.

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P.760



A7



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